

size?

Issue 9_Winter 2009 / 2010



on a corner near you.....

AT THE ATTACK



size?

Almost the end of 2009 and we are back with another issue, giving you a pick of the best new items from the best brands. The holiday season is nearly upon us and there is no better time to get some fresh new gear from size?! We'd like to wish all of our loyal customers Merry Christmas from the whole of the size? crew.

size.co.uk

head office 0161 767 1700
belfast 028 9024 5019
birmingham 0121 632 4433
brighton 01273 728 113
bristol 01179 300 864
cardiff 02920 342 793
dublin 00353 1677 1637
glasgow 0141 248 8391
leeds 01132 450 652
liverpool 0151 707 9263
london carnaby st. 0207 287 4016
london covent garden 0207 379 9768
london portobello rd. 0207 792 8494
manchester market st. 0161 839 8086
middlesbrough 01642 210 913
nottingham 01159 412 882
plymouth 01752 603 689
sheffield 01142 762 327

southampton coming soon!
shoreditch coming soon!



BLACK AND ORANGE ARMY!

Pilgrims of Plymouth, we are here to service all your footwear and apparel needs. Our newest store is now open on New George St, so if you're in the area pop in and see Izzy and the team. For more info on what's going on at the store, check out the Plymouth store blog at:

www.sizestores.co.uk/plymouth



DC X NASH CAD WELL

To coincide with the upcoming release of the latest project by 'Nash Money' aka Alex Nash, we were lucky enough to get some time with the man himself. Check out our interview in this issue.



CONVERSE AT CARNABY STREET

The Converse store at size? Carnaby Street has had a lick of paint, we recommend you get down there and 'Chuck' it out!



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SIZE? NOTTINGHAM PRESENTS...

Xmas Blowout! Being held at Muse, Broad Street, Nottingham on December the 19th. Doors open at 9pm and its free before 11pm, £3 thereafter and £2 with NUS. This is the fifth night they've put on and this is sure to be the biggest yet! DJ's on the night will be: Solitaire (size?), Lethargy (Tusken Coalition), Hurst (Tusken Coalition), Still Motion (Intelligent Funktion) and Supreme (size?).

For more info pop into the store or hit up the bldg...

www.sizestores.co.uk/nottingham

Xmas Blow Out!! 2009

Muse
Broad Street

December 19th
Doors 9:00pm till late
Free before 11:00pm,
£3.00 There after
£2.00 NUS

CHRISTMAS IN NOTTS

DJs: Hurst (Tusken Coalition), Solitaire (size?), Supreme (size?), Lethargy (Tusken Coalition), Still Motion (Intelligent Funktion), Charlie Brown (Big Smoke Magazine/Vision Music).

www.sizestores.co.uk/nottingham/

NOTIMEFORTELLY.TV

'Something special coming soon from some of the size? crew down in London. Stay tuned...'

NO TIME FOR TV

COMING SOON

WWW.NOTIMEFORTELLY.TV

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ENTER THE THIRD DIMENSION WITH NIKE 6.0 AT CARNABY STREET

Forget Avatar and Up! If you want a real 3D experience, head down to size? on Carnaby Street. The store is hosting one of the largest 3D walls the world has ever seen featuring BMX rider Alex Kennedy. This is a site not to be missed, especially not when viewed through your complimentary Nike 3D specs...



BREAKIN' CONVENTIONS

This October saw the Sony Ericsson UK B-Boy Championship World Finals 2009 take place at the Brixton Academy in South London.



With the support from sports brand powerhouse Asics and their new 'SportStyle' campaign, this year's Championships had B-Boys and B-Girls flocking in their thousands from each side of the continent. The battle hardened competitors came from all over the globe, from the land of Mother Russia to 'The Land Of The Rising Sun' of Japan, all of them arriving on the shores of the United Kingdom for one thing and one thing only; to throw down and let their moves do the talking, so they could be dubbed a 'Champion'.

Hosted by legendary B-Boy Crazy Legs from The Rock Steady Crew and 'Son of Bambataa' Afrika Islam (who came on stage wielding a huge sword looking as if it had been taken from some old school kung-fu film) the poppers, lockers and breakers wowed the packed Brixton Academy with

an array of moves that would leave everyone's jaw dropping and wanting more. Whether it was routine or an off-the-top freestyle it certainly was a warzone on the dance stage with expert judges such as Mouse and Mr Wiggles left with the hard task of deciding the winner of each heat. Speaking of which, like any good competition the opinion of the judges and the crowd don't always go hand-in-hand, therefore the judges expert views and decisions usually over ruled the majority of what the people thought, which resulted in boos and hisses from the masses.

The overall highlight of the night was the big crew battle; a definite display of synchronized teamwork, awe and bravado. Crews from Japan (EXC Crew), Korea (Jinjo), Russia (Top 9, who were also the defending champs), US (Endangered Species and Skill Methodz), Ukraine (East Side Ruffnecks), Belgium (Team Shmetta...Crazy Legs was desperately trying to find out what 'Shmetta' meant!), Finland (Flo-Mo) and the UK's very own Soul Mavericks, squared it off against each other and proceeded to shock and thrill the many in attendance. At times during the crews' big head-to-head it was certainly heated, full of emotions and theatrics, at one point there was disregard for the 'no touching rule', still cooler heads prevailed and at the end of the day it was all love.

The 09' Championships proved to be a treat for the eyes, showing you the so-called 'impossible' feats of the human body, it was everything you could ask for in a hip-hop event; entertainment, attitude and bragging rights, here's hoping that next year's finals is even better.



SNEAKER FREAKER X NEW BALANCE 850

Australian trainer officianados, Sneaker Freaker, have collaborated with quality trainer manufacturer, New Balance, to create these antipodean masterpieces featuring real kangaroo leather! Released December 5th and available at selected size? stores. You'll be hopping mad if you miss them!



COMPETITION:

You and 3 mates, 3 sports, 3 days.

To celebrate the launch of the new Nike 6.0 3D wall at Size? Carnaby St, we are giving you the chance to win an epic weekend of action sports.

Nike 6.0 will take you and 3 mates for a 3 day weekend taking part in 3 different action sports. We will put you up in accommodation, transport you around the country and ensure you have the best weekend of your life!

Visit www.size.co.uk/nike6 to answer the question below.

Q: Which of the following sports is not a Nike 6.0 action sport?

- A. Moto
- B. Kayaking
- C. Surfing

Welcome to Covent Garden

An area made famous by theatres, flower markets and street magicians. The district is also home to the world famous size? store at the corner of Neal Street and Shorts Gardens.

Step in store where you can peruse the finest range of footwear and apparel London has to offer. Playing host to brands such as Nike, Adidas, Converse, Fred Perry, Reebok along with many more.

The store can be found at 37A Neal St, London, WC2H 9PR with the nearest tube being Covent Garden. We recommend you take the lift to street level. 192 steps may not sound a lot but trust us, it is.

If you want to keep up with what's going on at the store, check out their blog at www.sizestores.co.uk/coventgarden



"The chip shop round the corner. They've got old school chips."



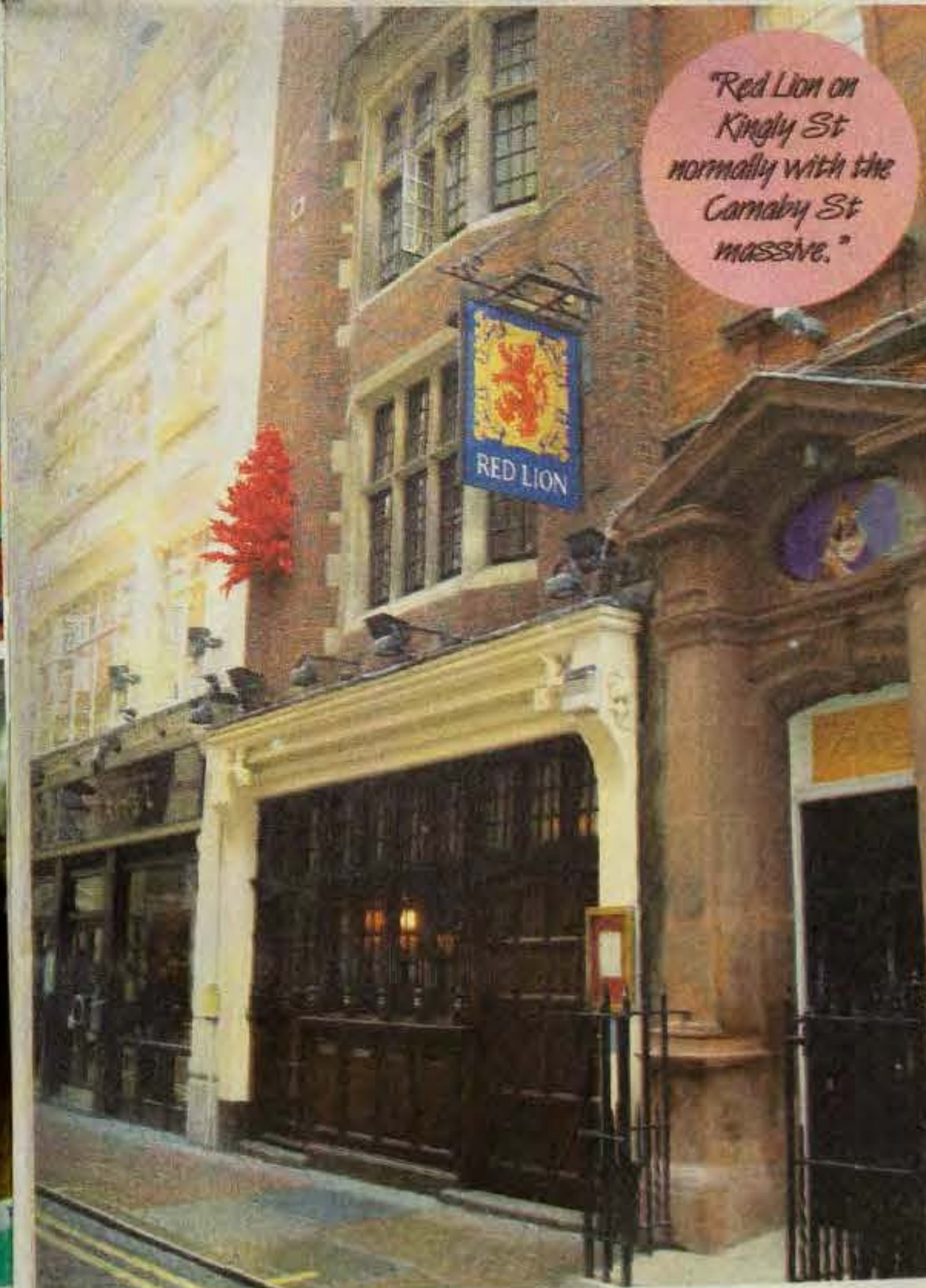
"Tesco. They do crazy deals."



"Ecco, the place for pizza."



"The Size? local!"



"Red Lion on Kingly St normally with the Carnaby St massive."



"Food for Thought, to get my 5 a day and it tastes so good!"



Covent Garden Staff Interviews

Where are you from?
How long have you been with size?
What's your favourite sneaker of all time?
What's your favourite place to pick up lunch in Covent Garden?
What's your favourite place to grab a swift post work pint?
How would you describe your personal sense of style?

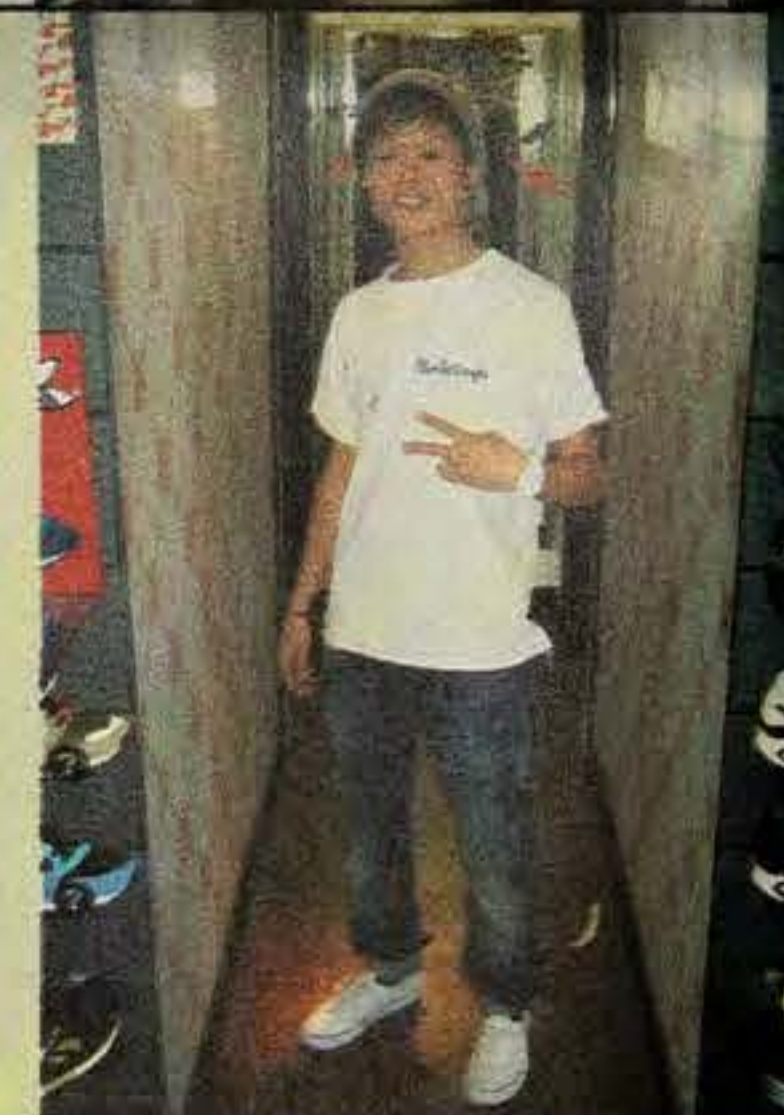
Natalie

South of the river.
Many, many, many years.
The Puma Suede, it's a real classic.
Cafe No 1, good food!!!
Red Lion on Kingly St, normally with the Carnaby St massive.
I wouldn't.



Billy

Essex fam!
Been here about a month.
Nike Dunk Lo Pro SB 'Tiffany', the colourway is insane.
The chip shop round the corner, they've got old school chips.
I haven't been anywhere yet, only a month in. Give it time.
Hippy hop skater swagger.



Nikee

Wood Green, North London.
9 months.
Vans Authentic, there cheap and colourful.
Marks and Sparks, they do a dope burger.
The Crown and Anchor, it's got hot bar maids!
A bit of this and a bit of this swagger.



Daniel N

Hackney.
About a month.
Air 180. Simple, lightweight and easy to match.
Monmouth Coffee for a liquid lunch.
The Crown and Anchor.
Preppy.



Gareth

Winsford.
No time at all.
Nike Dunk High, they go with nothing.
Jon's house. He's got a couch, a kettle and 'Loose Women'.
The Crown, it's nice and has cheap ale.
A mash up of colour resulting in greatness.



Sean

Cornwall.
2 months-ish.
Supra Skytop. It's Light weight, flexible, super comfy and looks sick.
No 1 Cafe. Sandwiches and spuds for about 2 quid, why not?
Crown and Anchor. It's the size? local.
Black tee's, dark denim and great kicks. The recipe for classic street wear style.



Nazim

West Central London.
1 year.
If it's a high top, I'll consider it.
Subway, a different sub everyday.
Don't drink!
Flexible, depends on the event.



Jon T

Up North.
2 1/2 years.
Jordan 5 because it's hot or an Air Max 90 because its sexy.
At home, so I can watch loose women.
Crown and Anchor because its close.
Rent boy chic.



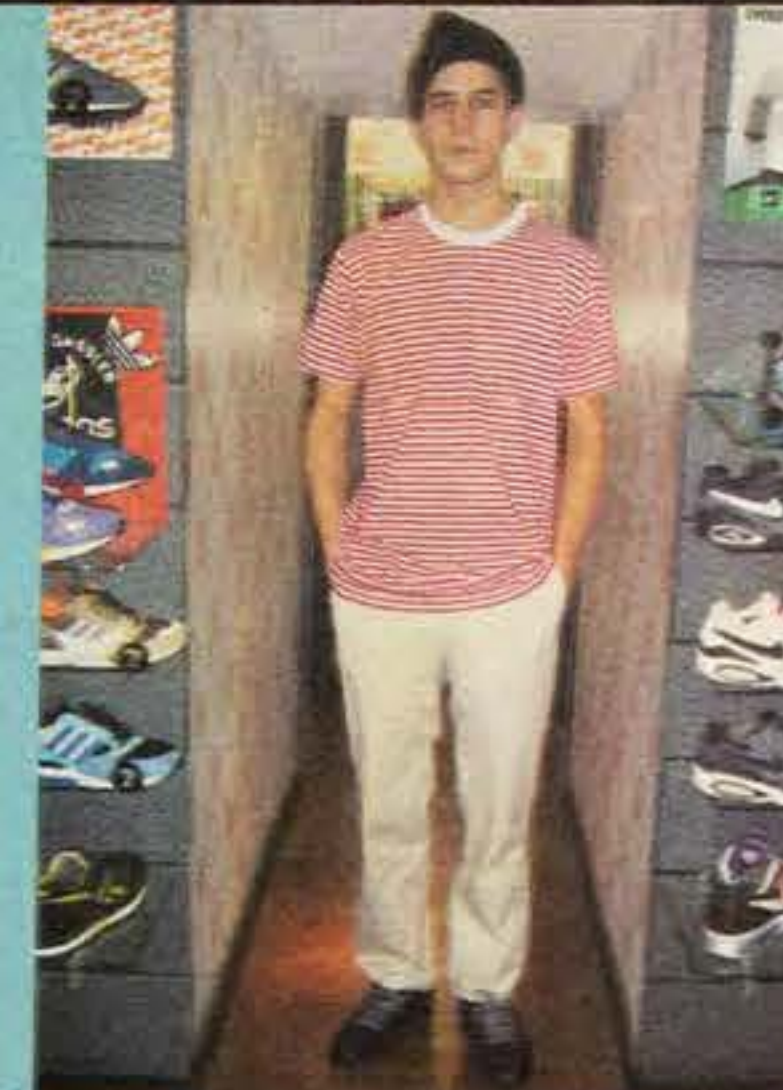
Take

South West London.
6 months.
Chile 62. A timeless classic for any gent's wardrobe.
Tesco. They do crazy deals.
Don't really drink.
Hobo chic.



Med

South of France.
Not long.
Adidas Samba in black, I always played football in them as a kid.
Tesco's.
The Crown and Anchor.
A mix between Jacques Cousteau, Jean Paul Belmondo, Pharell Williams and Rod Stewart.



Justin

Laandan Taan.
Time! Couple of years in Islington (RIP) and even longer here.
Vans Slip On.
Rock and Sole, Cafe No 1 or Dirty Di's.
The Montagu Pyke, it's where everyone goes.
Well today, non classifiable. In general it's H&M meets American Apparel at Uniqlo's birthday with a really cool tee shirt.



Kami

Nottingham.
Around a year.
Adidas Superskate 'Clean'. Its sleek and simple with a nice choice of materials and colours.
Food for Thought, to get my 5 a day and it tastes so good!
Red Lion or Market Place so I can laugh at the guys and have a good old dance.
Evolving.



Conor

Cally Road, London.
About 3 months.
Air Max Lights. They're beautiful and you can wear them with anything.
Ecco Pizza or the chip shop, cheap and cheerful.
Red Lion by Carnaby Street. It's cheap and easy to go to other spots from there.
Not really sure but I do like to contrast styles.



RAVNSOM
by
adidas
originals

AUTHENTICALLY STYLISH, BRAZENLY RUGGED AND ORIGINAL.

New for Fall/Winter 2009 adidas originals presents an innovative collaboration with the raw and rugged Canadian lifestyle brand, **Ransom**. The collection introduces five new models that cater to customers who share a passion for authenticity, modernity, quality and well-crafted lifestyle products.

The new collection skillfully bridges the gap between streetwear, workwear and fashion. It takes its cues from the classics and reflects the realities of modern life. It's designed to fill an exclusive void. Designed for casual-minded, confident consumers seeking quality, comfort and luxury.

All five styles available now at selected size? stores and at size.co.uk



LUNAR MARIAH 01.12.09



DESIGNED FOR SPORT. CRAFTED FOR LIFE.

So how did Pointer start?

Gareth: Well, I used to work for Silas and Rose was studying footwear design at De Montfort University in Leicester. We met through friends and came up with the concept for Pointer, which was to create a really lo-fi inspired, clean simple shoe influenced by traditional British heritage designs. You get a lot of brands out there who are like 'yeah, all we make is street wear' or 'made to measure' or whatever. With Pointer we wanted to work on more than one tier of distribution, and to do that you need to have different influences. It was conscious for us that Pointer wasn't blinkered with regards to influences.

Rose: We started off using a couple of simple silhouettes, which we developed over the years and now we're branching out into different styles of footwear, which has been going really well.

Is there an ethos to Pointer?

R: Definitely making affordable footwear as good quality as possible.

Do you try and make your shoes instantly recognisable as Pointers?

R: Yeah, but in a subtle way because they're not really flashy. We do some flashier colour ways, but although the styling is recognisable, it's wearable, not crazy.

G: They have to pass 'the pub test'. You can go out down the pub, anywhere in the world, and you're not going to get mocked for wearing clown shoes!

How hard is it for a company of your size to get noticed in such a competitive market?

G: For us, there was a door opening for an independent footwear brand. Everything was so over-marketed by certain big sportswear brands and you had certain heritage brands that weren't fulfilling, in my opinion, the desire of the consumer, there was a natural door that was slowly opening for a brand like Pointer to come in. There is a market for independent footwear, but you have to be able to fight it out for shelf space so even though you're small you sometimes have to portray yourself as being bigger, with regards to advertising and art direction, to get noticed.

So, out of your range, what are your favourite shoes?

R: The Emily, which comes out next summer. It's a nod to the heritage, Brooks Brothers kind of style with a nice raised heel. This is the first kind of thing we've done like this for the Women's line and there's more coming too.

G: I would say the shoe that's most important to Pointer, as far as I'm concerned, is the Debaser. It was one of the first shoes Rose designed and it was our own original concept.

R: We like that shoe even more now than in the beginning and more people are getting into it too.

G: It's the shoe that really defined us and was the start of what we're really about as a brand.

Finally, what's coming up for Pointer in the near future?

G: Well we've got a jacket project coming out, a belt project, things like that.

R: We're beginning to start to do special projects with certain stores for next Winter. Currently, we're working on four different projects, so that's quite an expansion. Plus, we're moving office so we'll have more room.

G: Next year's going to be a big year, design-wise.

R: After five years, we're now in the position to do what we want to do...

There are times in life where you just can't wear sneakers. Going to school, at a job interview or getting buried are just a few examples of the type of situations that require something more classic, more clean and more grown up. It used to be the case that you'd have to drag yourself into a chain store to buy some cheap, heavy, plastic beasts that were so unattractive you'd have to be drunk just to wear them. Either that or they were so expensive you had to sell all your stuff and move into a tent, just to make ends meet. Thankfully, a company came along to fill the void and, in just five years, they've managed to create a unique style and look that's classic, smart and affordable.

Pointer, run by director Gareth Skewis and designer Rose Choules, has been a fixture in size? stores for a long time now, so we thought it was about time we picked their brains about their company and, possibly, let us in on what's coming up for the brand in the future.



pointer

EVOLUTION OF THE REVOLUTION

In 1987 Nike introduced three products that challenged the way the world looked at athletic shoes; the Air Safari, the Air Trainer 1 and the pivotal Air Max 1 with visible Air cushioning. The revolutionary nature of these shoes reminds us that even the best Nike products of old can get better, and innovation should never stop. 2009 sees the evolution of the revolution with the Air Maxim Trainer 1 subtly fusing the advanced technology of the groundbreaking Air Maxim with the spirit of its originators.

The evolution of the revolution. True AIREVOLUTIONARIES.



Air Maxim Trainer 1





FRED PERRY

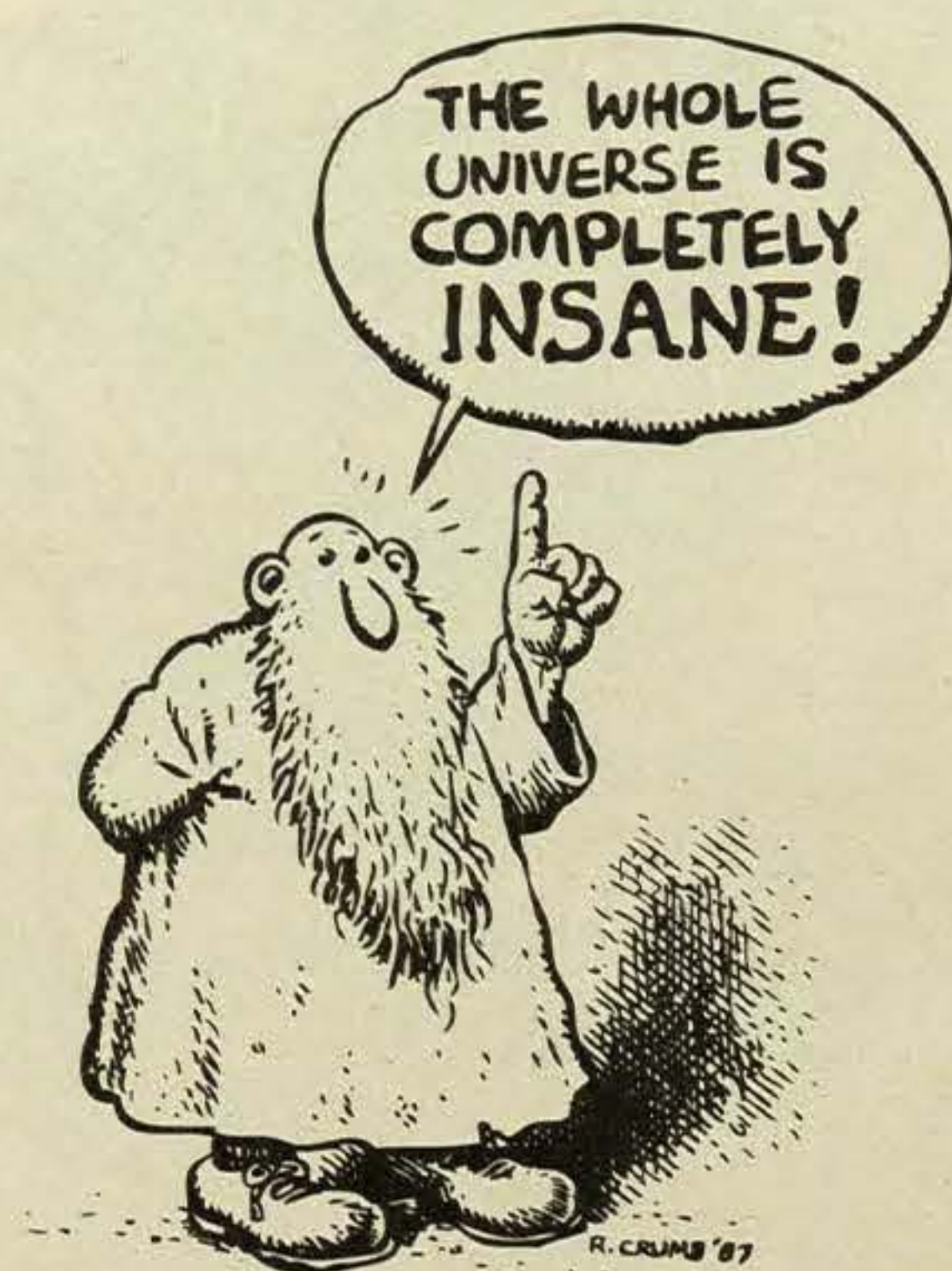
Once again size? have teamed up with the guys over at Fred Perry to create another amazing collaboration. This season we've taken inspiration from the Great British countryside.

The Byron boot features premium waxed canvas upper, metal eyelets and lace tips and a check lining. The shoes come in navy or green, each with an accompanying polo to complete the rural hook up.

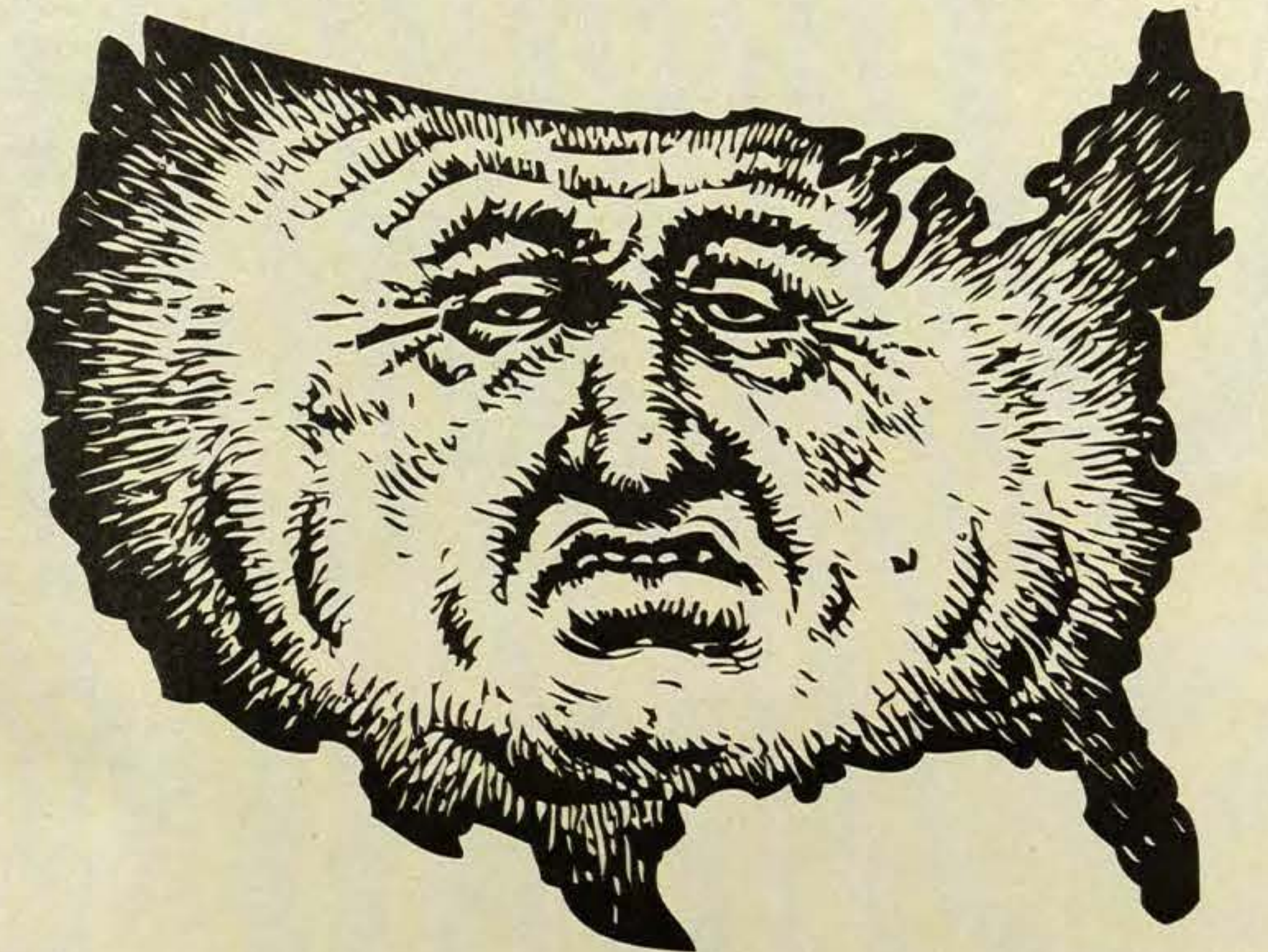
The collection will be exclusively available in size? stores this winter.

size?





LET'S TALK SENSE ABOUT THIS HERE MODERN AMERICA



Fritz the Cat

CREATED IN 1959 AND BASED ON CRUMB HOUSEHOLD PETS, FRITZ'S ADVENTURES WERE FIRST RECORDED IN LITTLE NOTEBOOKS BEFORE APPEARING IN SEVERAL UNDERGROUND COMIX. THE FAST-TALKING FRITZ GOT A BOOK OF HIS OWN IN 1969 AND A MOVIE IN THE EARLY 70S BEFORE SUCCUMBING TO AN ICE PICK IN THE HEAD.



MR. NATURAL

MR. NATURAL IS EVERYONE'S FAVORITE CARTOON GURU. CREATED DURING A BAD ACID TRIP IN 1965, CRUMB'S DISPENSER OF WISDOM AND KICKER OF SILLY ASSES HAD A BAD STRETCH IN THE 70S WHEN HE WAS COMMITTED TO A MENTAL ASYLUM. HE CAME BACK IN THE 80S, ONLY SLIGHTLY THE WORSE FOR THE WEAR.



KEEP ON TRUCKIN'

KEEP ON TRUCKIN' APPEARED AS A SIX-PANEL PAGE IN THE FIRST ISSUE OF ZAP COMIX IN '68 AND BECAME UBIQUITOUS IN THE EARLY 70S AS AN ICONIC EXPRESSION OF THE ERA'S OPTIMISM.



MODERN AMERICA

"LET'S TALK SENSE ABOUT THIS HERE MODERN AMERICA." CRUMB'S COLLECTION OF OBSERVATIONS ON THE STATE OF THE STATE WAS PUBLISHED IN 1995.

LEARN MORE ABOUT R. CRUMB AT RCRUMB.COM.
VAULT BY VANS AT VAULT.VANS.COM.

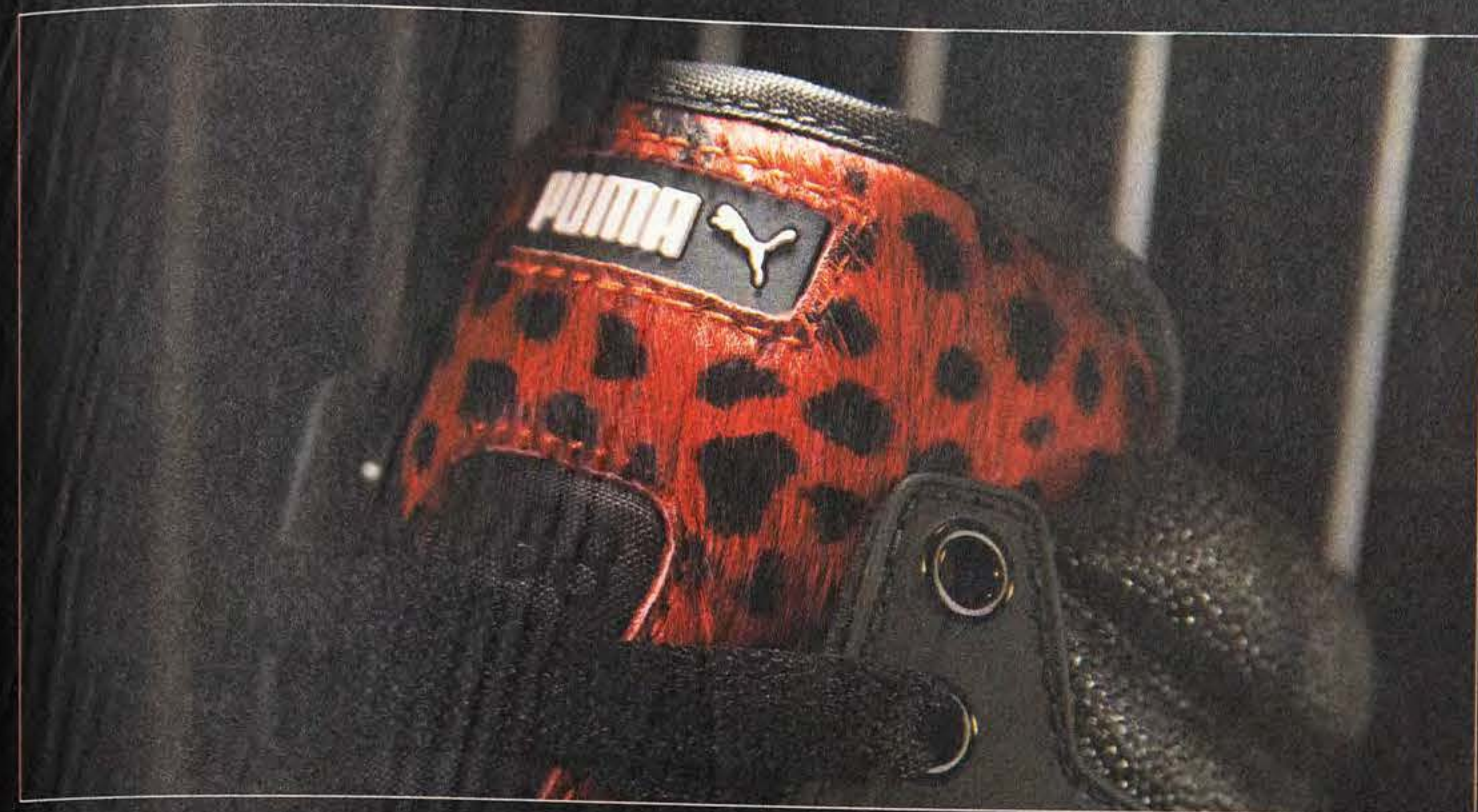
R. CRUMB **VANS**

SLIPSTREAM HI MONSTER LTD by PUMA

PUMA, the game-changing rebel, caused a stir in the 80's with their basketball silhouettes. Not content with making innovative, critically acclaimed shoes, they added wild, unusual fabrics and colours, making them as popular amongst sneaker heads, fashionistas and sports fans, as the NBA stars wearing them on the court.

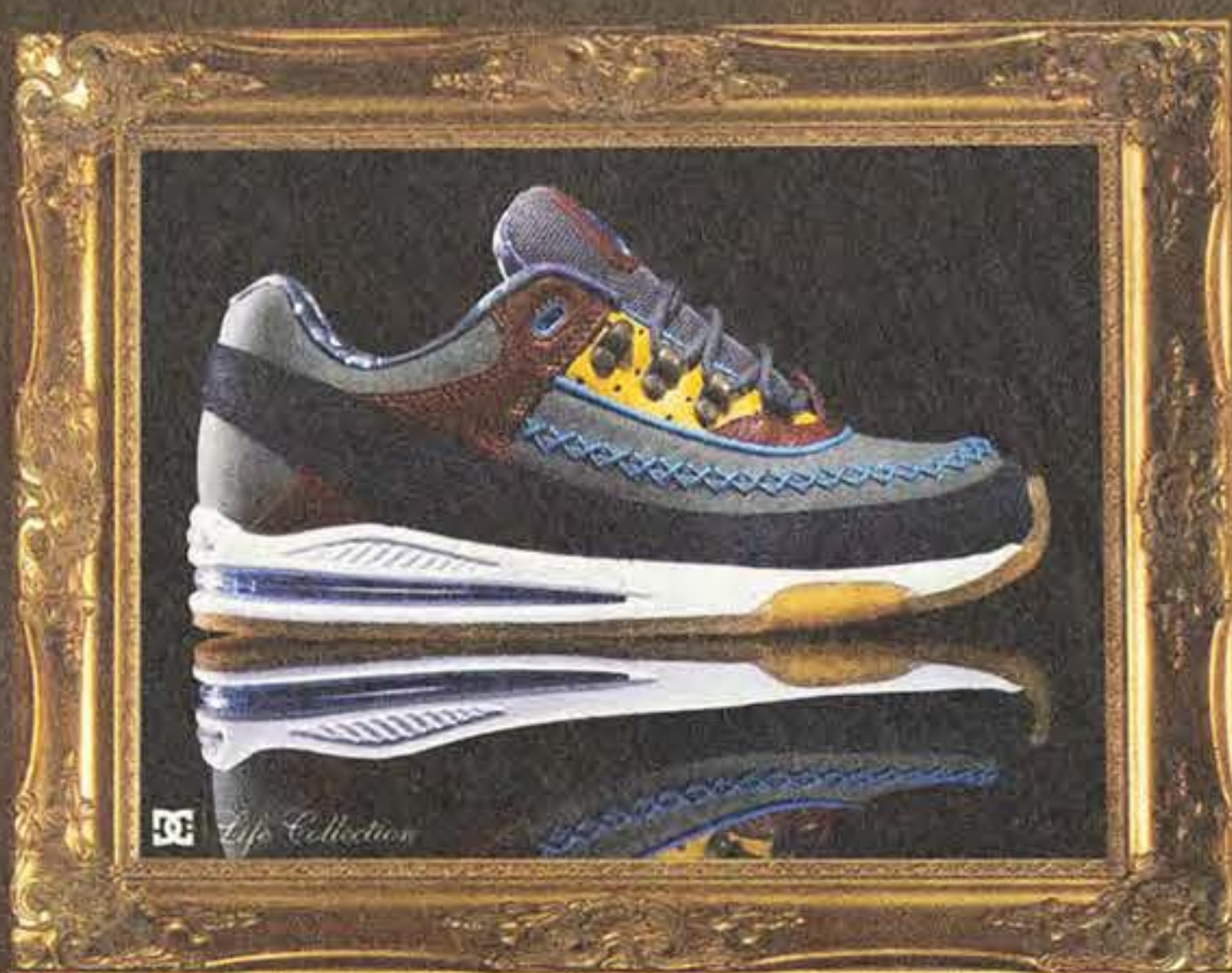
The Limited Edition Slipstream stays true to its legendary material plays. The T998 hi-top features leopard-print faux pony fur and leather overlays with reptile, stingray and ostrich embossed textures. The Monster moves the old school basketball shoe into yet another arena. One without rules and penalties.

The Slipstream HI Monster LTD. Changing the game all over again this Winter at size?



Alex Nash Interview

Alex Nash (Nash Money to you) is a man with no equal in the world of shoe modifications. He's creates unique kicks by cutting them up, swapping over pieces from different models, then stitching them back together. However, these sneaks aren't Frankenstein's monster. They're hand-crafted originals, one-off trainers made with care and attention to detail by Mr Nash. We caught up with the eccentric shoe surgeon (and previous size? worker) to talk about his passions and his new collaboration with DC Shoes.



The DC X NASH Cad Well

SO WHAT IS YOUR JOB TITLE? IS THERE A NAME FOR IT?
Well it's evolved. When I first started it was customization, which then developed into what I call 'hybrids' rather than customs because, for me, customising shoes means painting them and stuff like that. Mine are more of a modification of cult sneakers, like with the moccasin stitch, so I guess customizer/hybrid/designer, or Product Designer

THAT'S PRETTY LONG TO FIT ON A BUSINESS CARD!
Yeah, ha! I'm trying to make it shorter.

HOW DID YOU START OUT DOING THIS?

I come from a creative family. My mum's a fashion designer so I would help her cut out fabrics when I was young. When I started working at size? A friend of mine, Alistair, was customizing and spray-painting trainers. I asked him for a pair and he said "well, just do it yourself" and that kind of encouraged me to do my own thing. My drawing and painting skills aren't that strong so I wanted to attempt something different. I thought of doing the moccasin-style with an Air Force 1 so I practiced on a pair. That first one was s***, so I tried again six months later with a different style and it came out alright. Ever since then I've tried to use and develop new skills when adding things to the shoes, like replacing fabrics, using ski-hooks, anything like that.



Press posse group picture. Taken at the DC X NASH press release, where by 20 press people were invited for a couple of days in the country, clay pigeon shooting, 4X4 off-roading and quad biking.

WHAT ARE YOUR INFLUENCES?

When I'm doing a shoe, I'll sometimes come up with a theme based on the shape of the shoe, or maybe I'll see a fabric and want to use that on a shoe. I never really start in a specific place, there's no set theme, like I designed an afro-centric pack on some hats that I saw. I bought them, cut them up and sewed them into the panels of the sneaker!

HOW DID YOUR COLLABORATION WITH DC COME ABOUT?

I had a show in Spain in January, in a shop called Trust No One. The guys there had big dealings with DC so we had a meeting with them. They said they liked what I do, so then when we had another meeting some time later, I presented a board of ideas around English hunting and stuff like that, and they really liked it. It's been a very natural process. I don't like to force work, I try and let it come to me

SO WHAT HAVE YOU GOT PLANNED FOR THE FUTURE?

I want to do as many collaborations as possible. The main thing I like to do is to take an item, like a jacket, and just change it, like with the fabrics or patterns or colour, so I believe I have concepts and ideas that can be used with lots of products.

I also want to do some t-shirt-printing and, maybe in the future, do my own trainer. What I'm doing now with DC, though, is more than I could have asked for.

The DC X NASH Cad Well will drop early December and is available at size.co.uk





WOVEN LABEL

In the 80's Reebok was at the forefront of performance shoe technologies across many different sports, constantly applying their knowledge of shoemaking and the needs of athletes gained since the start of the company in 1895.

In 1985 Reebok launched the Woven Label collection with 4 shoes that allowed athletes to compete at the highest level in running, tennis & basketball.

This Winter sees the return of this collection reintroduced from the archive in original colour ways and showcasing the original bold woven Union Jack label. The Woven Label pack is available at selected size? stores and online at size.co.uk



BB 6600

Before space-age cushioning and Pump systems, Reebok were pushing the boundaries to fulfill the needs of top NBA players. The BB 6600 followed on from and improved the popular BB 4600 and BB 5600 models with a forefoot overlay, staggered lacing, a double-padded collar and improved cup sole.



GL 6000

Back in 1985, the GL 6000 represented a major breakthrough in technology and design for Reebok and the RRC. Innovations on this model included front and rear foot stability, a motion control system, patented rebound midsole cushioning and 3M reflective trims for night time running.



PHASE 1

Built for maximum stability and traction on court, the Phase 1 maintained Reebok's dedication to comfort and fit for true sports use. A soft leather upper, sturdy heel, lowered midsole and forefoot overlays ensured that any tennis player could play to the best of their ability.



PARIS RUNNER

Road-running model built to be as lightweight as possible whilst providing maximum cushioning and support. Developed in conjunction with the Reebok Racing Club, the Paris Runner helped RRC members, including Ron Hill and Steve Jones, achieve numerous memorable victories for Britain.



TERRACE TRAINERS
AT SIZE? NOW



GRAVIS

IV



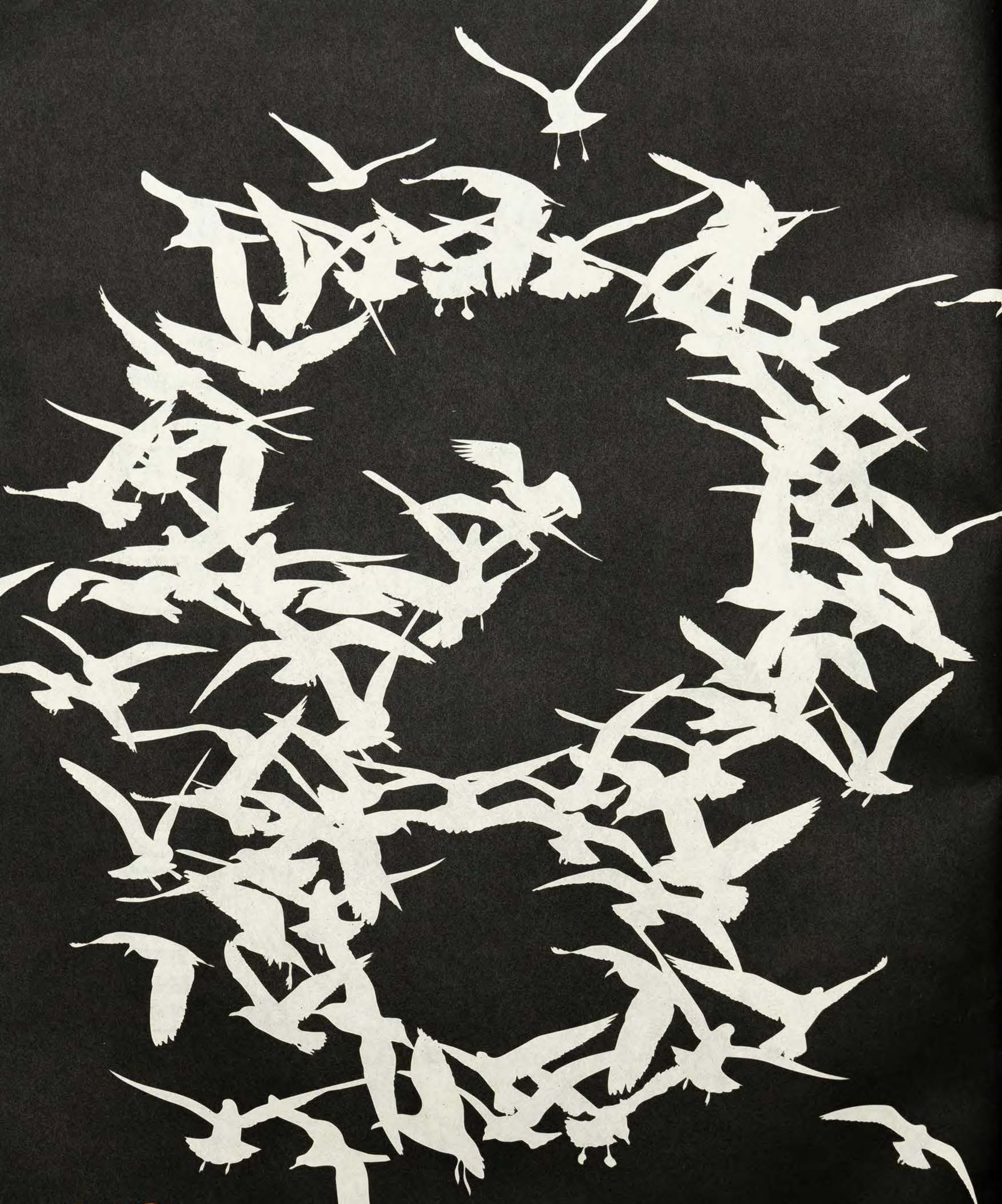
10th Anniversary Luxury Patent Pack

Available from selected size? stores



YOU CANT OUTFRAN OR OUTF JUMP YOOTZILLA

produced by **REEBOK** directed by **PAUL RUFFLES** story & screenplay by **size? ONLINE**



size?
Plymouth
now
open

11 New George Street
Plymouth
PL1 1RL
01752 603 689