

size?

Issue 2 _ October 2007



Hello and welcome to issue two of the size? newspaper, bringing you the freshest in footwear from the giants of the sneaker scene. This issue includes great competitions, a new double-sided poster, a sneaky peek at what's coming soon and a feature on Cardiff size?

SIZE? GLASGOW ON THE MOVE

The Glasgow size? has upped sticks from its home in the Open department store. Size? has set it's roots in the city and we couldn't leave our Glaswegian sneaker heads in the cold. We have opened a temporary store for our Scottish counterparts filled with the usual size? stock. We can now be found at:

Size?, 17 Union St, Glasgow, G1 3RB tel: 0141 248 8391

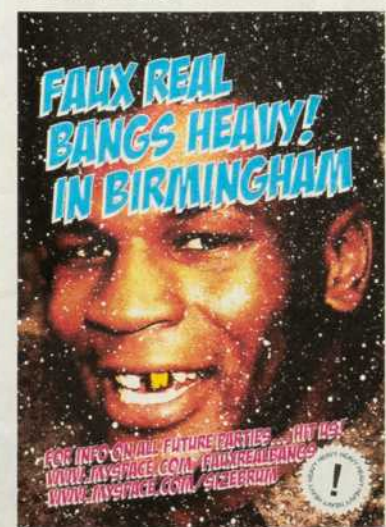
SIZE? X DE LA SOUL X MARK RONSON

On the 12th and 13th of October size? along with MTV Dance supported two of the best events to ever bless Liverpool. Friday night, Mark Ronson played an aftershow party in the intimate club section of the Korova Bar to a packed crowd of fans. On Saturday night, size? in association with Chibuku rocked the legendary Nation club (home of Cream). Four rooms of party people listening to the likes of De La Soul, Rahzel, Supernatural and Layo & Bushwacka. The winner of the size? x chibuku competition won a nights hotel, VIP entrance, free drinks all night, shoes signed by De La Soul and Chibuku membership for a year. Well worth the entrance! Don't sleep! Make sure you enter this month's competitions.



BRUMMY BEATS

Apart from being keen sneaker aficionados, the Birmingham size? crew love their music and share it with the good people of the Midlands at their FAUX REAL nights. Pop instore or click onto the Myspace addresses on the flyer below for more information.



Here's an idea of playlist bangers on heavy rotation in the Birmingham size? to get an idea of the flavour of FAUX REAL:

- Shape Of Broad Minds_Craft Of The Lost Art
DJ Eleven & DJ Ayres_The Glamorous Life Mixtape
Xxchange & Chris Rockswell_Beats In Space Podcast
Punks Jump Up_Beats In Space Podcast
Andrew Meza_Bts Radio Podcast
Blacksmile & Lovemist_Theory Of Relativity Mixtape
J.Rocc Live At The Do-over_Stonethrow Podcast
DJ Eric D [Rub N Tug]_Wps1 Podcast
DJ Harvey_So Very Podcast
Sa-ra_Dark Matter & Pornography Mixtape

SPECIAL NEEDS CRU

The cockney size? staff, the Special Needs Cru, brings you the Hip Hop, Funk, Soul, Reggae, Rare Groove and Disco they love, to create a sound "crisper than crisps and fresher than t* milk...Instant SNC membership is available to all those prepared to come get sweaty. SNC - Special Music for Special People." Check www.myspace.com/specialneedsclu for future gigs at the Lockside Lounge, Camden.

KEEP IT STEEL!

Previously a studio bod at Kenwood Studios, he's tweaked and twonked the likes of Dizzee Rascal, Roots Manuva and Steve Edwards before strapping on the gloves and embarking on his own voyage through electronic bumping. In between working at size? Sheffield, Toddla T has managed to make an absolute banger of a 7". "Do U Know?". Check out MTV base for the 'Fill Up Mi Portion' video and Myspace for a FREE MIXTAPE download and more updates on Toddla T. http://www.myspace.com/toddlat



FORM LIKE VOLTRON

There's a New Force bursting onto the scene! The Voltron Force from Reebok is more than just five classic trainers. Each one represents a Voltron Lion and all 5 combine to form...VOLTRON.

This brand new limited edition pack from Reebok is inspired by the popular 1980's TV series Voltron...5 young Galaxy Alliance space explorers named Keith, Lance, Pidge, Hunk and Sven stumble across Planet Arus which has been ravaged by King Zarkon's Forces. After a battle with Zarkon, they get captured and taken to Planet Doom. Once they escape his evil clutches they join forces with the Castle of Lions and seek out the five lions of Voltron...From then on they are known as THE VOLTRON FORCE!

Reebok have encapsulated this cult series with 5 sneakers, each one representing one of the 5 Lions. Each shoe comes with a Voltron Toy of the Lion it represents...collect all 5 and you too can build the VOLTRON FORCE!

To celebrate this Launch we have teamed up with Reebok in an exclusive online competition... 3 winners will get a collectors edition of Voltron Force Boxed Toy in a special presentation pack, a copy of the first 3 original issues of the Comic and a DVD trailer for the film! Plus we have a 5 copies of the DVD for the first 5 online purchases of any shoe from the pack!

These great prizes can be yours by visiting the size website and entering the competition by answering a simple question at:

www.size-online.co.uk/voltron

BOYO WITH THE BEATS

'Metaphysical' is the debut LP from size? Cardiff's inhouse super-producer, Meta. With a style carved from his love of the Yamaha RS7000 drum machine, Meta bridges the gap between rough and smooth hip hop with a gritty crunch and a warm neck-snap thump. Meta has been likened to a mix of J-Dilla meets Rza meets 2010...a weighty comparison so he must be doing something right! He's inspired but grounded, focused on progress and always steps out dressed fresher than any other beatmaker!

'Metaphysical' is available now. Check these links for more info and show dates: http://www.myspace.com/metaphysicalish http://www.associatedminds.com/



COMPETITION New Balance 577 x size? Clerks Pack 'Jackpot'

Issue one introduced you to the size? x NB Clerks 577. Two colourways inspired by fruit machines and designed by a staff member of size? Birmingham, a former pub. Limited to 250 of each colourway with matching New Era caps available instore only. If this isn't exclusive enough, size? have made a 'Jackpot' edition in black with a production run of FOUR, specifically made for the winners. First prize will receive a pair of 'Jackpots' and one of two New Balance fruit machines currently on display instore. Second prize will win one of four of the 'Jackpot' 577's. Third and fourth place will each receive the two original colourways of the Clerks pack as well as the matching New Eras. The only way to get your hands on this 'Jackpot' is to enter our competition so give it a gamble!

All entrants must fill in the specified voucher and present at one of the size? stores in order to be eligible to enter.

Terms and conditions: 1. By entering into the competition you agree to the terms and conditions stated herein and acknowledge that failure to comply with the rules may result in disqualification. 2. Only one entry per person is permitted. Multiple or incomplete entries will be deemed to be invalid. 3. Unless otherwise stated, entries must arrive no later than the published closing date for the competition (22/10/07). Entries received after this time will be allowed only at the discretion of New Balance UK who may extend the closing date without prior notice. 4. Employees of size? and New Balance or its associated companies, their agents or members of their families are not allowed to enter any competition. Subject to that rule, New Balance's decision as to eligibility will be final. 5. The winners of all prizes will be drawn at random from all competition slips entered. 6. Names of winners and results of this competition will be available on receipt of a request enclosing a stamped self-addressed envelope to: Canoe Ltd, 95 Brick Lane, London, E1 6JG, and may be published in relevant online / print media as circumstances permit. 7. There is no cash alternative to the prizes offered. 8. If the winner of a competition is unable to take up a prize for any reason New Balance reserves the right to award it to an alternative winner, in which case the first winner chosen will not be eligible for any share of the prize whatsoever. 9. All winners are required to cooperate with New Balance to publicise their win as New Balance deems appropriate. 10. Failure to comply with any of these rules may result in the disqualification of the entry. New Balance reserves the right to disqualify any entry at their absolute discretion. 11. We would like to keep in touch with you by email in the future. Tick the box below if you do not want us to keep in touch in the future.

Name M/F
Age UK Shoe Size Cap Size
Email Address
Home Address
Post Code

Please do not keep me informed about products, promotions or services from or in association with New Balance Athletic Shoes (UK) Limited or Canoe Inc. Limited.



COMPETITION Boxfresh vs. Raleigh Super Burner BMX

Boxfresh have teamed up with Raleigh to reproduce an 80's classic in honour of the 25th Anniversary of Team Aero Pro. The Raleigh Super Burner is an 80's icon and was as popular on the BMX track as the street. In 1984, the Burner became a success story for Raleigh with sales of over half a million in two years. Besides the Boxfresh touches (tear drop polka dot design, royal blue and emerald green colour cables and Boxfresh 'rad pads') this model, complete with Skyway wheels, is almost unchanged from the original. Twenty five years on and the Burner is making a comeback with strictly British collaboration. Numbers are strictly limited but good ol' size? is offering one up for FREE simply by entering this competition.

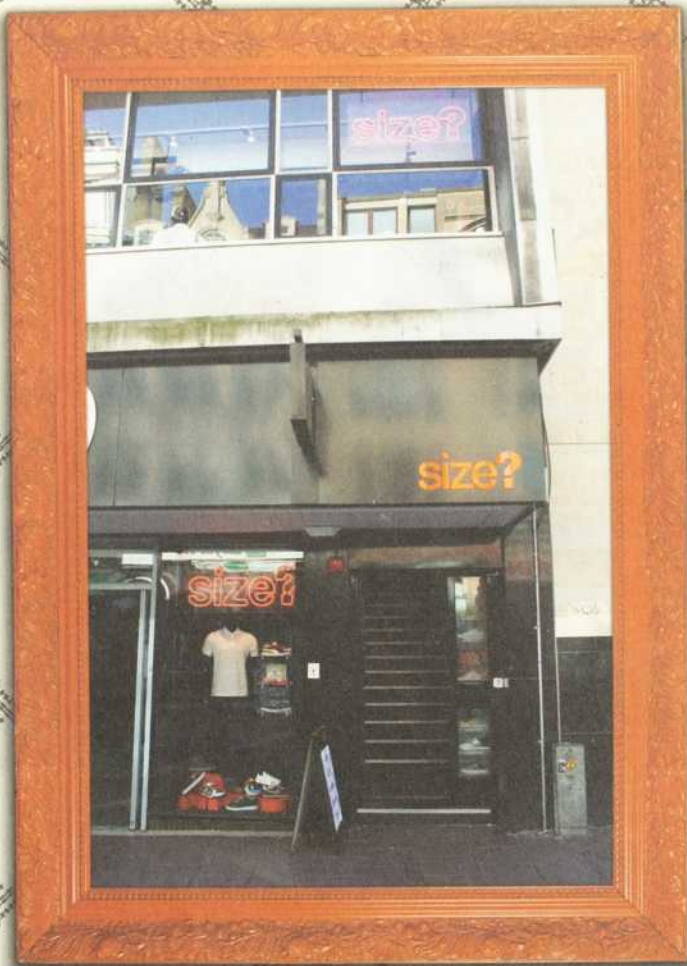
All entrants must fill in the specified voucher and present at one of the size? stores in order to be eligible to enter.

Terms and conditions: 1. The prize is one Boxfresh x Raleigh Super Burner BMX bike. 2. All entrants must fill in the specified voucher and present at one of the size? stores in order to be eligible to enter. 3. Open to all UK residents. *Due to our Data Protection Policy entrants must be 12 or over. 4. Only one entry per person. Employees (or members of their immediate families) of The John David Group, Boxfresh, Raleigh and their associated companies are not eligible to enter the prize draw. 5. By entering into the competition you agree to the terms and conditions stated herein and acknowledge that failure to comply with the rules may result in disqualification. 6. No purchase necessary. Closing date for receipt of entries is 30/11/07. The winners will be notified by email or telephone after 7. The judges' decision is final and no correspondence will be entered into. 8. The prize may not be exchanged for a cash value. 9. If the advertised prize is not available, we reserve the right to offer an alternative. 10. Results of the prize draw may be obtained after 30/11/07 by sending a stamped address envelope to size? Boxfresh BMX Bike Competition Winner, Marketing Dept, The John David Group PLC, Huddersbrook Way, Pilsborough, Bury Lancashire, BL9 9BR. 11. We would like to keep in touch with you by email in the future, but we need your permission to do this. Your feedback is very valuable to us, so please let us know if you don't want us to contact you. Promoter: The John David Group PLC, Huddersbrook Way, Pilsborough, Bury Lancashire, BL9 9BR

Name M/F
Age
Email Address
Home Address
Post Code

Please do not keep me informed about products, promotions or services from or in association with Boxfresh, Raleigh or The John David Group.





size?

First Floor
34 Queen Street
Cardiff
CF10 2BW

02920 342 793

The only Welsh size? store opened its doors to Cardiffians in 2005. Where once stood a moody book-makers now houses one of Cardiff's best kept secrets. Although size? Cardiff is tucked away upstairs, it doesn't stop our Welsh boys supplying the best trainers and streetwear to the capital of Wales and all that pass through it.

We managed to swing by and ask the Cardiff size? crew the following questions...

- 01_name
- 02_position at size
- 03_time at size
- 04_favourite sneaker brand
- 05_favourite sneaker of all time
- 06_shoe of the year so far
- 07_best size exclusive/collaboration
- 08_best piece of size apparel
- 09_cardiff's...best bar
- 10_club
- 11_cafe
- 12_restaurant
- 13_daytime activity
- 14_record shop
- 15_the Diff's best kept secret
- 16_celebrity customer at size?
- 17_Shirley Bassey or Charlotte Church
- 18_Colin Jackson or Shakin Stevens
- 19_Roal Dahl or Cerys Matthews
- 20_Cardiff City or Cardiff Arms

- 01_James Morgan-Rees
- 02_doggy
- 03_home time!
- 04_Nike
- 05_Air Max 90 brighton (been round 7 different countries with me)
- 06_Puma Big Daddy Kane
- 07_Air Max 90 Brighton
- 08_umbrella, cos you cant tell
- 09_Buffalo
- 10_? Iron
- 11_BHS cafe lounge
- 12_Champers
- 13_listening to Metabeats
- 14_Metabeats
- 15_Chapter Arts
- 16_Vanilla Rooms Girls
- 17_Shirley Bassey
- 18_Shakin Stevens
- 19_Roal Dahl
- 20_Blue Birds

- 01_M.J.W.Thomas aka Fur Q
- 02_manager
- 03_Hammertime
- 04_Gola
- 05_Hi-tec Silver Shadow
- 06_Air Jordan V
- 07_size x brothahood N.Balance
- 08_Rivington Vest, UK label with its roots firmly in the lower east side of NYC?
- 09_Buffalo Bar
- 10_Llanishen Rotary Club-blinding christmas disco!
- 11_any coffee shop will do!
- 12_The Louis
- 13_watching Toy Mic Trevor fishing in bins for cigarette ends
- 14_bargain bin at Our Price
- 15_Jimmy's habbit
- 16_Joch eye gostriding his job
- 17_Dame Bassey
- 18_whole lotta shakin' going on!
- 19_Roal Dahl
- 20_C.C.F.C

- 01_Alexis 'The Axe' Devereux Walker
- 02_the machine
- 03_
- 04_Nike
- 05_Max 90 og pink/purple
- 06_Adidas Top10 Year of the Pig
- 07_Max 90 Brighton Beach's
- 08_size? umbrella ella ella!
- 09_Icon
- 10_Pulse
- 11_Tuck-In Cafe
- 12_Cibo's
- 13_Toy Mic Trev-big it up!
- 14_HMV
- 15_the women
- 16_Reggie (Farn's mate off the tele)
- 17_Charlie Church
- 18_Shakin
- 19_Roal Dahl
- 20_C.C.F.C

- 01_Jimmy 'The Greek' Horrocks
- 02_ass-man
- 03_14.20
- 04_Nike
- 05_Vandal Supreme silver/red
- 06_Atmos Max 1
- 07_Max 90 Brighton
- 08_Rivington vests (as featured in store and men's fitness magazine-fact!)
- 09_Nine O' Greens
- 10_Llanedryn Bulldogs
- 11_Ramones
- 12_Pillars
- 13_listening to Toy Mic Trevor belting em out like shirley does
- 14_Spillers- oldest record shop in the world-fact!
- 15_Matt's wig collection
- 16_Harry Redknapp's kid
- 17_20 Shirley's a day
- 18_Shakin Stevens-splott boy
- 19_Roal
- 20_blue army/soul crew!

- 01_Michael
- 02_leaning jowler
- 03_Pimms o'clock
- 04_Nike
- 05_Jordan 1 / Stussy Blazer
- 06_Windrunner TR2
- 07_size? daily paperwork x fizzy legs artwork
- 08_umberella ella ella ay ay ay
- 09_Buffalo
- 10_Tiger Tiger
- 11_BHS
- 12_Troys
- 13_question time with fizzy legs
- 14_Fopp
- 15_Metabeats... but not for long
- 16_Mylanwi
- 17_Charlotte Church
- 18_Colin Jackson
- 19_Cerys matthews
- 20_Cardiff RFC

- 01_Johnny Fizzy
- 02_dance instructor
- 03_1/2 year
- 04_PUMA all the way
- 05_Jelly Shoes
- 06_PUMA MC Shan
- 07_Size? X Cardiff
- 08_the one with the question mark
- 09_Lintern Travel Tavern
- 10_Breakfast Club
- 11_Cafe 80's
- 12_Rocket Jo's, Albany Road "that meat is choong"
- 13_Photosynthesising
- 14_METABEATS
- 15_Size Cardiff, no-one knows were here
- 16_Gary Glitter
- 17_Shirley Church
- 18_Soulwax
- 19_or... Kylie Minogue
- 20_Cardiff ASBO football club, Safe

- 01_Chesus Gods aka Metabeats
- 02_supervisor
- 03_just over a year
- 04_Cica
- 05_L.A. Lights
- 06_Puma B.D.K
- 07_PUMA States
- 08_the Rivington Vest sported by Mr Horrocks
- 09_ave to be Buffalo
- 10_Tropicana cos the drinks are free
- 11_that Amsterdam one
- 12_the Louis
- 13_makin bangers for spitters
- 14_Metabeats
- 15_that would ruin the secret wouldnt it
- 16_Jamie Redknapp
- 17_Bassey-shes royalty
- 18_Shakin is choong
- 19_Dahl-my Mum used to read it to me
- 20_City all day everyday



6 66032 12120 7 15

SUPER BLAZER HI PREMIUM

9

UK 8 CM 27
 EUR 40.5 EUR 42.5

UPPER: BLACK/BLACK/BLACK
 MIDSOLE: BLACK/BLACK/BLACK
 SOLE: BLACK/BLACK/BLACK

316382 101



NIKE

NIKE

SWOOSH

JUST DO IT.

Nike, Inc.
 Oneowerman Drive
 Beaverton, Oregon
 97005, USA

Nike European Operations
 Heilweg 14
 Colosseum 1
 1213 NL Hilversum
 The Netherlands

The **Blazer** was originally released in 1972 as Nike's first basketball shoe. The oversized old school swoosh demanded attention on and off the basketball court. The fact that 70's basketball star George 'Ice Man' Gervin wore them helped the Blazer and Nike secure a place in Basketball history and in the hearts of sneaker heads the world over. The Blazer has been retroed many times in numerous different styles and colourways, all true to the original design: A simple, supportive shoe with clean lines that, at the time, used some advanced manufacturing techniques in its production. Thirty five years later and Nike has given the Blazer some advanced treatment of our time to create the **Super Blazer**. No big air bubbles or suspension, just a few tweaks to bring them in line with Nike's modern shoe developments.

The most noticeable modification is the sole which, like the original, is one-piece foam with rubber inlays for grip and the trademark rubber tip. The modification is the Nike Free inspired channels cut out along and across the sole allow a more ergonomical flex. The heel notch that bears the Nike logo has been changed to a more tendon-friendly stretchy fabric, that along with the change in shape of the entrance of the shoe, allow the wearer to get the shoe on and off with less hassle than the original. The Super Blazer has extra width and girth for added comfort. Your eyes may not notice much change from the original blazer but your feet will!

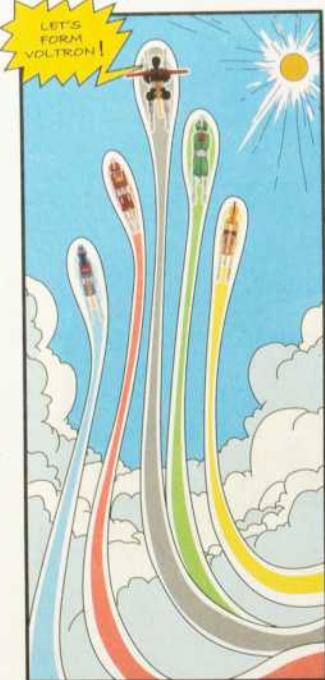
Super Blazer...the old school shoe with a new school flavour.



THERE'S A NEW FORCE BURSTING ONTO THE SCENE! THE VOLTRON FORCE FROM REEBOK AND IT'S MORE THAN JUST FIVE CLASSIC TRAINERS. EACH ONE REPRESENTS A VOLTRON LION AND ALL FIVE COMBINE TO FORM...



ROAR!



2 PUMP FURY



3 ERS RAGER



4 VENTILATOR



1 COURT VICTORY



5 OMNI PUMP



BUY ALL 5 REEBOKS TO CREATE
VOLTRON
DEFENDER OF THE UNIVERSE!



COMING SOON

www.size-online.co.uk

ADIDAS DECADE

ADIDAS STRIDER

ADIDAS AMERICANA

ADIDAS MONTREAL

ADIDAS OFFICIAL

ADIDAS QUESTAR

ADIDAS ZX700

ADIDAS TOBACCO

CONVERSE WEAPON LO LUX

CONVERSE PRO TEAM HI LUX

CONVERSE PRO HI LUX

CONVERSE PRO LO SAFARI

CONVERSE PRO STAR SAFARI

CONVERSE PRO TEAM HI LUX

CONVERSE PRO STAR

CONVERSE PRO TEAM

LACOSTE REVAN 3

LACOSTE REVAN 3

NIKE CORTEZ VINTAGE

NIKE ELITE VINTAGE

NIKE CORTEZ VINTAGE

NIKE CORTEZ VINTAGE

NIKE CORTEZ VINTAGE

NIKE ELITE VINTAGE

NIKE OASIS MID TWEED

NIKE AIR MAX 1 TWEED

NIKE COURT FORCE LO

NIKE COURT FORCE LO

NIKE ENNIS CLASSIC TWEED

NIKE DUNK HI

NIKE DURT FORCE HI

NIKE AIR FORCE CHARLES BARKLEY

NIKE DUNK HI TWEED

NIKE TRAINER DUNK LO

NIKE TRAINER DUNK LO

PUMA BASKET ICE

PUMA SUEDE

PUMA CLYDE

PUMA JETTER

PUMA JETTER

July - Lavender

Lavender, or Lavendula in Latin, is commonly grown in sweeping, fragrant, purple fields in the south of France. Harvesting begins in July and is a mix of natural colours and strong scents. The lavender fields and the harvest period is represented in the Gazette Vintage. A rural palette, lavender species printed in latin on the heel, lavender illustrations on the tongue and embossed on the midsole and topped off with a natural cotton lace jewel.



August - Tomato

On the last Wednesday of every August, Bunol in Spain hosts La Tomatina, the world's largest tomato fight. The firing of a cannon kicks off a huge food-fight consisting of up to 30,000 people throwing 110 tonnes of fresh tomatoes...turning the floor of the town into a sea of red. Tomatina is represented on the ZX 9000 by a tomato print upper and lace jewel, and a tongue label that is a mix of a paintball mask and a tomato to represent the legendary fight.



September - Truffles

September marks the first month of the truffle season in France, Spain and Italy. The colourway and texture of this limited Adicolor is inspired by the colour and structure of 'black diamonds', as the rare food is commonly known. The insole and lining have been given a graphic inspired by inside of a truffet, whilst the toe-box has been embossed with it. Other embossings include those of a pig and truffle silhouettes on the heel and tongue.



October - Pumpkin

The October release is influenced by the Halloween and the iconic food of the festival, Pumpkin. The Americana is dense black nubuck with contrasting white stitching (including an illustration of a pumpkin on the heel) and a pulled toe bar reflecting the flat shape of a pumpkin. The sock liner, insole and tongue logo feature a pattern reminiscent of traditional american halloween table cloths. The spooky halloween theme is topped off by a sinister lace jewel.



November - Wine

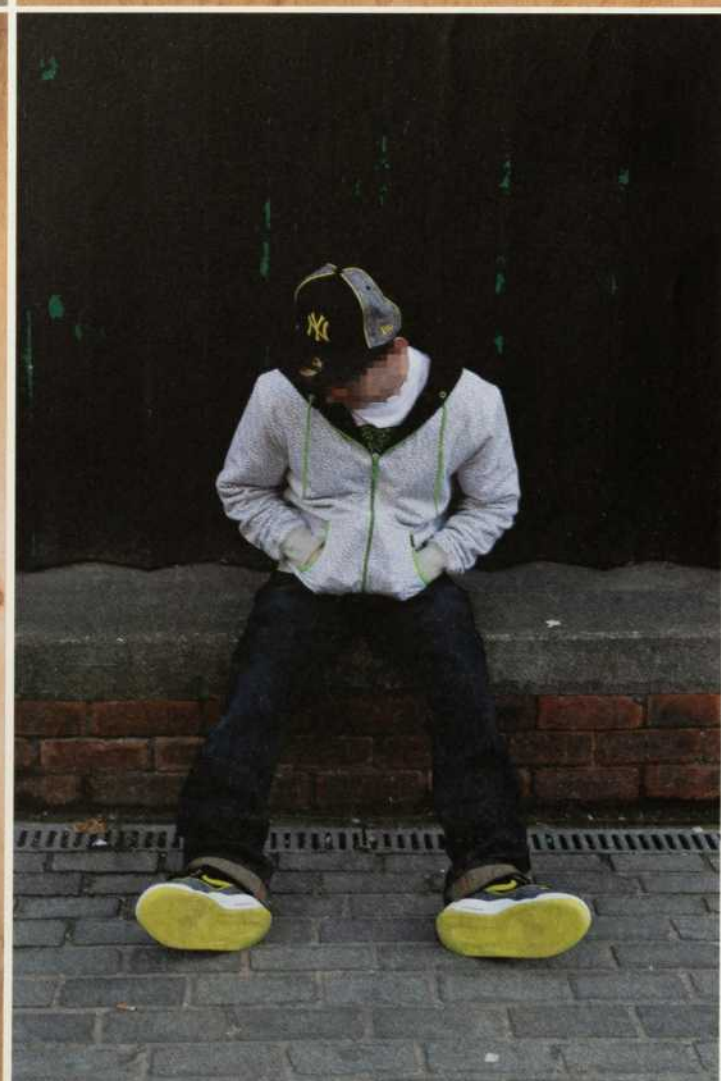
Late harvest grapes used to make 'ice wine' are the influence for the ZX 800. Like a fine wine, the ZX 800 has reached a maturity years after it was first produced, and warrants being commemorated in such an elegant manner. Rich tones of claret, green & cream, gold detailing, a cork insole and a heel cap inspired by premium wine labels. 'Basket D Alsace' meaning 'The Shoe from Alsace', 'Landerheim' being where it was born and '1986' the year it was first 'bottled'.

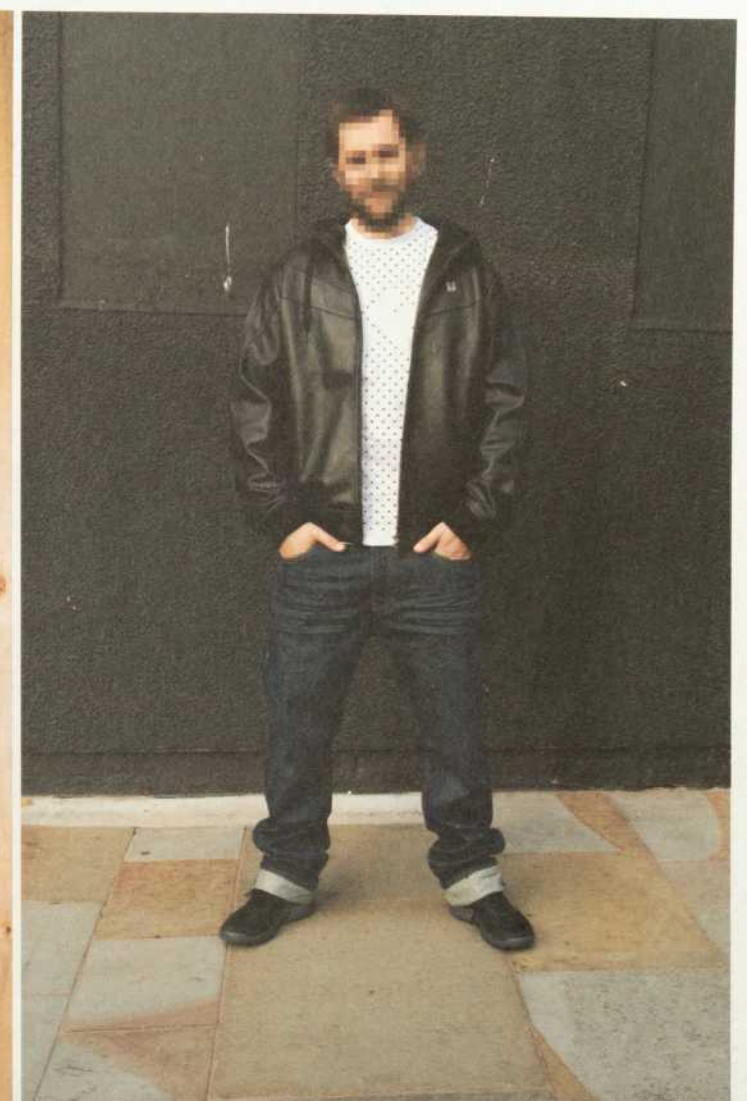


December / January - Omisaka

Omisaka is new year's eve of the Japanese calendar year. The Japanese god Toshigami blesses all houses that are clean and decorated for the new year and that is exactly what the Micropacer is. Clean, sharp contrasts between the white and red of the Japanese flag, decorated with a straw insole and Japanese symbols on the Micropacer watch, logo and 'Omisaka' on the heel. The kane (bell) that rings 108 times at midnight is printed on the inside of the tongue.







ZOO 'O' LUX by PUMA

The ZOO 'O' LUX pack by PUMA uses the highest quality fabrics in specially selected textures and palettes inspired by Mother Nature. The classic silhouettes of the CLYDE and RS100 have been combined with the appearances of three exotic animals: the OSTRICH, the CROCODILE and the SNAKE.

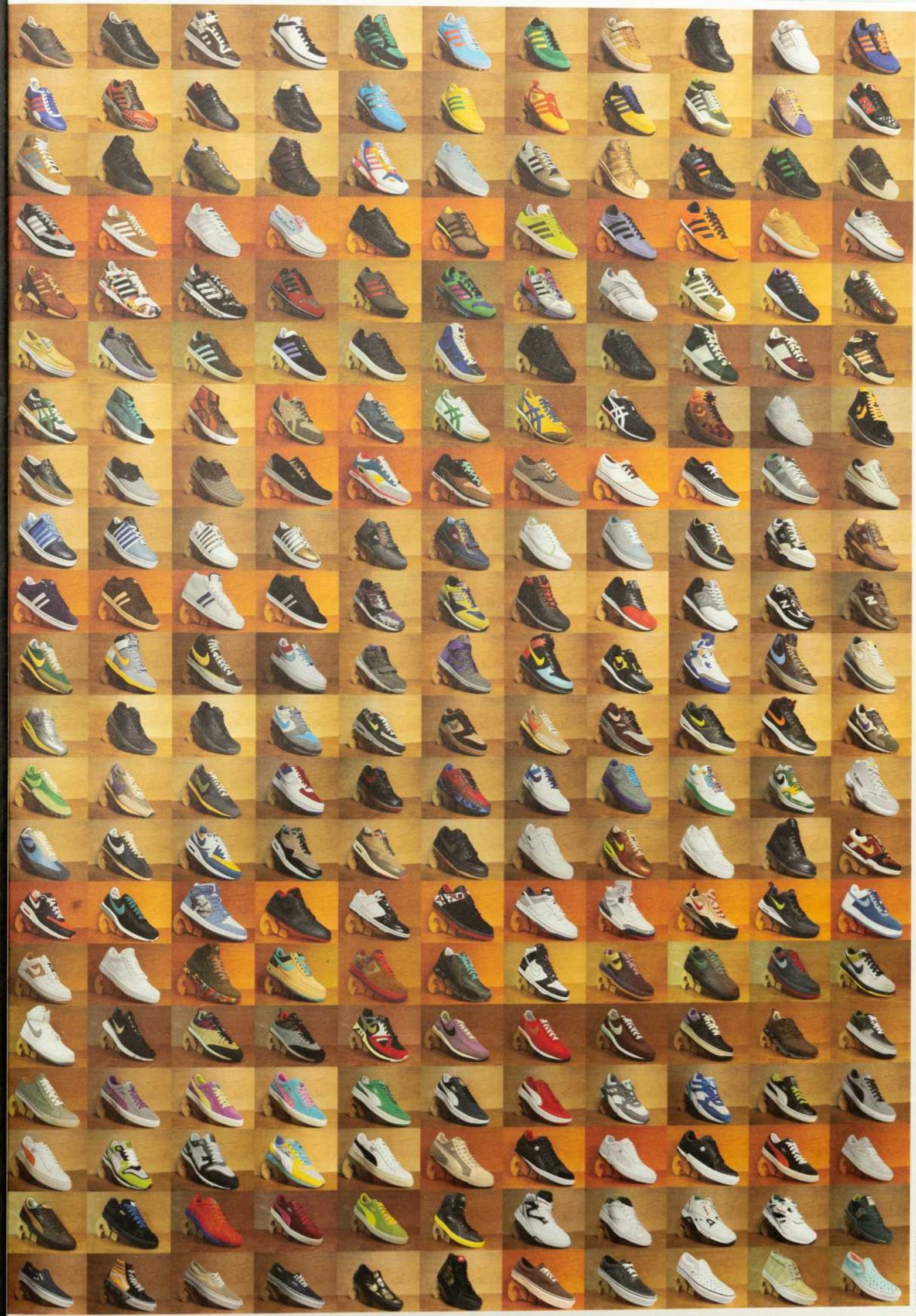
SNAKE



CROCODILE



OSTRICH



www.size-online.co.uk

head office
0161 767 1700
birmingham
0121 632 4633
brighton
01273 728 113

cardiff
02920 342 793
dublin
00353 1677 1637
glasgow
0141 248 8391
leeds
01132 450 652

liverpool
0151 707 9263
london carnaby st.
0207 287 4016
london covent garden
0207 379 9768
london portobello rd.
0207 792 8494

manchester market st.
0161 839 8086
manchester trafford centre
0161 629 1192
nottingham
01159 412 882
sheffield
01142 762 327



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